



KELTERN VINEYARD

SUSTAINABILITY FOR SUCCESS



NZWG SUSTAINABILITY

- Sustainable Winegrowing NZ
 - 100% vineyards by 2012
- Villa Maria Estate
 - 100% company vineyards currently accredited
 - 100% contract grower membership 2010



NZWG Wine Awards

- Air New Zealand Wine Awards
 - "Pure" Wine Medals
 - SWNZ accredited vineyard/winery wines
- Romeo Bragato Wine Growers Conference Wine Awards
 - Awards recognise grape growers contribution
 - Medal/Trophy recipients are the vineyard owners
 - Sustainability Trophy
 - Awarded to the best sustainable wine from a single grower



Romeo Bragato Conference 2009 Sustainability Trophy Champion Sustainable Wine





Keltern Single Vineyard Chardonnay 2007



Keltern Vineyard Sustainable Programme

- SWNZ Accreditation
- Notable Sustainable Practices
 - Beneficial insect flower planting programme
 - Spray reduction
 - Weather Station
 - Spray optimisation
 - Weedspray reduction
 - Deionising water
 - Recycling
 - Agrichemical containers
 - Bird netting
 - Bird scaring
 - Hawk feeding programme



Host Flower Species







Host Flower Species























Agrichemical Container Recycling





Bird Net Recycling









Bird Scaring



