

TWYFORD GRAVELS



New Zealand's Most Awarded Wines



VILLA MAR
ESTATE



New Zealand's Most Awarded Wines



VILLA MARIA
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Gimblett Gravels



HAWKES BAY • NEW ZEALAND

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Gimblett Gravels-Positives

- 800 hectare appellation with combined marketing effort and registered trademark
- Old river bed of free draining Gravels
- Faster warm up, and longer cool down period at the end of the day

Gimblett Gravels

- Cool nights near harvest-intensifies flavours
- Natural vigour control- especially useful for Syrah
- Climate capable of fully ripening red grapes late in the growing



Masterclass Tastings of Gimblett Gravels wines

- Aim to benchmark Gimblett Gravels Bordeaux variety wines against “the best in class in the world”
- Held in Taupo October 2008 and London February 2009
- Blind, random tasting
- Taupo, 4 of top 6 six rated wines were from Gimblett
- London, 2 of the top six rated wines were from Gimblett
- To be even considered in a tasting against French Bordeaux indicates major progress

Masterclass-

- Our wines selling for less than \$100 were compared to wines worth thousands.
- Gimblett vine age range was 7-13 years while the French vines were 35-50 years
- This has demonstrated that Gimblett Bordeaux style wines are indeed of top world class standard.
- Gimblett wines were from 2005/6 vintages

Masterclass-

- Jancis Robinson(MW) said:
“I think this is the closest to Bordeaux we can get”
- Wine price of \$50-80/bottle versus thousands for Bordeaux
- Gimblett wines were from 2005/6 vintages
- Further Masterclass tastings are planned
- Our 2007 vintage is also looking great.

Gimblett Gravels versus Bordeaux

- Gravel based soils
- Average temperatures. Summer temps reach mid to high twenties.
- GDD Gimblett Gravels 1300. Bordeaux 1390
- Proximity to river and Ocean
- Bordeaux 61m above sea level. GG 30m above sea level

Gimblett Gravels-Bordeaux

- Latitude 44.5 Bordeaux, 39 Gimblett Gravels
- Rainfall 700 Bordeaux, 800 Gimblett Gravels
- 800 hectares versus 124000 hectares planted

Terroir- These features of soil and climate in the right combination to ripen Bordeaux varieties and Syrah, while giving a wine its personality.

Constant Success for Gimblett Gravels wines at recent awards

- Air NZ- 3 Trophies, 12 gold medals - 3 gold to Villa and Vidals.
- HB Wine awards- Champion Wine of the show, 6 trophies, 12 Golds (Vidals Trophy and 2 golds, Villa 2 Golds)
- Bragato wine Awards- 4 trophies, 5 Golds
- Liquourland top 100 - 6 Gold and 2 Trophies



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